



ERDİ TAŞKIN

Art Director & Visual Designer

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Portfolio: erditaskin.com.tr

PROFESSIONAL SUMMARY

Visual designer with agency experience in social media design, brand identity, and video editing. Worked on visual content, campaign materials, and client presentations for different brands.

CORE SKILLS

Brand Identity | Social Media Design | Digital Campaign Visuals | Content Creation | Video Editing | Digital Marketing Assets | Campaign Materials | Promotional Content | Client Presentations | Visual Direction

SOFTWARE

Adobe Photoshop | Adobe Premiere | Canva | P-CAD | KiCad

RELEVANT EXPERIENCE

Art Director & Videographer

Pickle Social | Istanbul, Turkey | August 2023 – October 2025

- Created social media visuals, campaign materials, branding assets, and digital content for brands across different sectors.
- Produced video edits, short-form promotional content, and digital marketing materials using Adobe Photoshop, Adobe Premiere, and Canva.
- Hasbro Türkiye, Acıbadem Hastaneleri, Crocs, Vespa, Suzuki Motorcycle, Play-Doh, and Marvel.

Art Director & Videographer

Vitrinim Social Media Agency | Istanbul, Turkey | January 2022 – July 2023

- Created static and video-based content for social media, digital campaigns, client presentations, and promotional materials.
- Prepared visual assets and campaign-based design work for brands targeting the German and Dutch markets.

ADDITIONAL EXPERIENCE

PCB Designer

Innovasis Energy Systems | Istanbul, Turkey | November 2025 – Present

- Design and revise PCB layouts for UPS power systems using P-CAD.
- Work on circuit schematic updates, layout checks, Gerber file preparation, technical documentation, and design revisions for manufacturing review.

EDUCATION

Bachelor of Science in Energy Systems Engineering — Istanbul Bilgi University | Graduated: 2024

Associate Degree in Communication Technology — Marmara University | Graduated: 2017

ADDITIONAL TECHNICAL SKILLS

PCB Layout | Python | Node.js | AI-Assisted Web Project Development | Basic Web Technologies

ADDITIONAL PROJECTS

Kangarogo – Developed an AI-assisted web app concept for travel route planning and route optimization.

EmojiCevirici – Developed a simple web tool for converting emoji short codes into real emojis.